



# DANIEL *FIGUEROA* FASHION DESIGNER

## PROFILE

Experienced Design Director with a demonstrated history of working in the apparel & fashion industry. Skilled in Branded Collection & Private Label Design, Textiles, Print & Embellishment Development, Wovens & Knit Design, Fit, Brand Marketing & Messaging

## CONTACT

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## EDUCATION

FASHION INSTITUTE OF  
TECHNOLOGY

Bachelor of Arts, Womenswear

## SKILLS

- Microsoft Office
- Adobe Photoshop/Illustrator
- Self-Management
- Teamwork
- Problem Solving

## EXPERIENCE

### CREATIVE DIRECTOR / 2012 - 2022

The Apparel Group / Foxcroft NYC

- Oversee branded & private label Design teams
- Provide trend direction to Design, brand direction to Sales & Marketing
- Manage Marketing team - provide concept/direction for all photo shoots including catalog and e-commerce messaging
- Seasonally present concept, trend, silhouettes & prints to brand/PL buyers
- Travel domestically to meet with buyers, internationally for design inspiration as well as factory visits
- Collaborate with Sales, Merchandising, Technical & Production departments to edit & cost line as well as stay on calendar

### DESIGN DIRECTOR / 2009 - 2012

AVA Design / Madison Hill

- Manage design team, provide seasonal direction, color stories & mood boards
- Sketch and spec wovens, direct knitwear designer
- Travel to Asia to oversee factories during garment production
- Seasonally meet with trim, print, embellishment, fabric vendors in NY & Paris
- Work with Sales & Merchandising teams to communicate line direction
- Attend all fittings from concept to production

### DESIGNER / 2009 - 2010

Hyden Yoo Collection / Menswear

- Collaborate with Women's Designer on seasonal concepts, colors & fabrics
- Seasonally source all fabrics, yarns & trims - create textile layouts as needed
- Design, sketch & spec all wovens, sweaters and knit styles
- Responsible for all fittings and technical comments from proto to production

### ASSOCIATE DESIGNER / 2006 - 2008

Republic Clothing / Adrienne Vittadini

- Design, sketch, spec & drape all woven styles both branded & private label
- Meet fabric, print & embellishment vendors for seasonal line development
- Oversee all interactions with factories from proto to production
- Manage design team & seasonally collaborate with Sales & Merchandising to edit lines for market week

### ASSISTANT DESIGNER / 2003 - 2006

Lafayette 148 New York

- Execute designer's vision - oversee all in-house & overseas garment production
- Design wovens for brand & private label projects
- Collaborate with fabric team on seasonal color & fabric/print selections
- Supervise design assistants & interns

### FREELANCE DESIGN ASSISTANT / 2000 - 2003

Michael Kors Collection